

APPENDIX 2
S.M.A.R.T. GOAL SAMPLE

<i>Event or Ministry:</i>	2005 Lenten Journey
<i>Purpose (who do we intend to reach, how do we intend to reach them, and why):</i>	To create an opportunity to read or listen to the whole New Testament for the entire congregation to intentionally go deeper in developing a passionate spirituality during the rich liturgical season of Lent.
<i>Goal (precise, challenging, time-bound and measurable):</i>	To create a Lenten Journey plan with a small group resource, preaching schedule, and communication strategy to be launched by weekend of January 9, 2005 [announcements]. To officially begin reading on Sunday, February 13, 2005.
<i>Addresses Need-Oriented Evangelism:</i>	Involves intentionally inviting our FRANK's (Friends, Relatives, Associates, Neighbors, and kids). Also, as the Word penetrates the hearts and minds of FLC and beyond, the Holy Spirit will draw people into a personal faith relationship with Christ.
<i>Addresses Passionate Spirituality:</i>	As a concentrated time of Bible reading, small group study, prayer, corporate/personal worship to strengthen spiritual disciplines, seeds will germinate and sprout in the hearts of those who participate.
<i>Action Plan 2004-2005</i>	
<i>August</i>	Exploration of themes, resources, possibilities
<i>September</i>	Choose a theme/resource- FCBH [Faith Comes By Hearing]
<i>October</i>	Build a team to carry out the plan [Communication, Prayer, Small Groups-simple 40 Days]
<i>November</i>	Meet regularly to plan communication strategy and begin communication

<i>December</i>	Begin casting the vision to the congregation; Create Small Group resource
<i>January</i>	All out blitz; PP Presentation on Church Leadership Retreat; Small Group blitz; sermons
<i>February</i>	Ash Wednesday= Feb. 9; begin reading 2/13; 6 or 12 Week Small Group Plan; Sermon Series runs
<i>March</i>	Lenten Journey in action; Easter on March 27th
<i>April</i>	Evaluation of read/listen through the NT; strategize 2006 Lenten Journey Plan
<i>May</i>	Develop theme and raise up point person
<i>June</i>	Summer Sabbath
<i>July</i>	Summer Sabbath